

# PRO SPORTS CHALLENGE

New Canaan High School, New Canaan, CT

Saturday, June 26, 2010

9:00am – 2:00pm

***Parents & Friends of Lower Fairfield Center & Associated Group Homes*** is a volunteer advocacy group that works to enhance the lives of people with mental retardation living at Lower Fairfield Center and Associated Group Homes. Support is provided in the following ways:

- Raising funds to provide better programs and environments
- Providing support to families
- Holding monthly meeting which provide forums for important issues and the sharing of topical information
- Promoting and encouraging active family involvement
- Advocating on behalf of families
- Interacting with other local, state and national organizations serving people with developmental disabilities
- Monitoring legislative activities and working toward effecting favorable laws and policies
- Maintaining liaison with the Connecticut Department of Mental Retardation (DMR)
- Working to insure that options are available to all people with development disabilities and their families

***The Pro Sports Challenge event began in 1991 to raise funds for mentally retarded adults living at the Lower Fairfield Center; all proceeds benefit the Parents & Friends of Lower Fairfield Center, a non-profit organization service people with mental retardation.***

**This event has raised over \$1,500,000 to date. The proceeds have been used to:**

- ✓ Purchase two wheelchair vans to transport LFC residents to day programs
- ✓ Provide \$27,000 annual recreation budget for LFC and associated group homes
- ✓ Purchase six therapeutic tubs with lift for non ambulatory clients
- ✓ Provide support for the Respite Center at LFC which provides services to 200 families
- ✓ Create a library and campus theater
- ✓ Purchase wheelchairs and adaptive equipment
- ✓ Purchase \$30,000 of sensory stimulation equipment

**Sponsored by: Parents & Friends of LFC & Associated Group Homes  
Service and Advocating for People with Mental Retardation**

## **A Fun Day for a Great Cause**

**Pro Sports Challenge** brings together teams from area businesses for a day of competition in a series of “mini Olympic” style events including:

- Obstacle Course
- Running Relay
- Long Jump
- Tug-of-War
- Basketball Shooting
- Softball Throwing
- Sack Race

**Event Format:**

- Teams of 4 Men & 4 Women
- Compete for Gold, Silver & Bronze Medals
- Team awards for Most Enthusiastic, Best Dressed & Overall Champion
- Lunch provided for all participants
- Free Goodie Bags

**STEVE LEVINE, CHAIRMAN**

**PHONE: 203-335-3700 FAX 203-335-1075**

**CHARLENE CASS, TREASURER 203-363-1926**

**GREGG OXFELD, EVENT CHAIRMAN**

**RAY ESPOSITO, MARKETING CHAIRMAN**

**LARRY CASS, EVENT CHAIRMAN**

**MAIL TO:**

**Pro Sports Challenge**

**c/o Lower Fairfield Center**

**146 Silvermine Avenue**

**Norwalk, CT 06850-1607**

**Web site: [www.prosportschallenge.com](http://www.prosportschallenge.com)**

**Sponsored by: Parents & Friends of LFC & Associated Group Homes  
Service and Advocating for People with Mental Retardation**

**HOW YOU CAN HELP!**

**\_\_\_\_\_ DIAMOND SPONSOR                      \$10,000.00**

***SPONSOR \$100,000 SHOT FOR CHARITY  
2 TEAMS, FULL PAGE JOURNAL AD  
SIGNAGE FIELD & TEE SHIRTS  
PUBLICITY, DISPLAY COMPANY LOGO***

**\_\_\_\_\_ PLATINUM SPONSOR                      \$5,000.00**

***2 TEAMS, FULL PAGE JOURNAL AD  
SIGNAGE FIELD & TEE SHIRTS  
PUBLICITY, INDIVIDUAL EVENT SPONSOR  
DISPLAY COMPANY LOGO***

**\_\_\_\_\_ GOLD SPONSOR                              \$2,500.00**

***1 TEAM, INDIVIDUAL EVENT SPONSOR  
PUBLICITY, DISPLAY COMPANY LOGO***

**\_\_\_\_\_ SILVER SPONSOR                              \$1,500.00**

***1 TEAM, DISPLAY COMPANY LOGO***

**\_\_\_\_\_ BRONZE SPONSOR                              \$1,250.00**

***1 TEAM***

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**Program & Advertising Journal**  
**BARBARA LEVINE 203-254-8490**

___ Hero-Olympian Page		\$1,000.00
___ Back Cover 8 X 5		\$ 500.00
___ Front Inside Cover	8 X 5	\$ 400.00
___ Full Page 8 X 5		\$ 300.00
___ Half Page 4 X 5		\$ 200.00
___ 1/4 Page 2 X 5		\$ 150.00
___ Business Card		\$ 100.00

\$ \_\_\_\_\_ **TAX DEDUCTIBLE DONATION**

**Please include the following information with registration and journal ads.**

Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Phone Numbers (*Home/Office/Cell if applicable*)

( ) \_\_\_\_\_ ( ) \_\_\_\_\_  
Email address (*print clearly*) Fax

\_\_\_\_\_  
**PLEASE MAKE CHECKS PAYABLE TO:**

**PRO SPORTS CHALLENGE**

**WE NEED YOUR SUPPORT!**

**Sponsored by: Parents & Friends of LFC & Associated Group Homes  
Service and Advocating for People with Mental Retardation**